



The Loyalty Program That Grows With You



Bronze: \$0-\$34,999 Annual Travelled Revenue

Access to:

- ✓ Bronze Certificate & Badge (provided after first deposited booking)
- ✓ Collette University
- ✓ Free Marketing resources: Rallio, Collette Connection, flyers, brochures, and more
- ✓ Informative virtual events and training
- ✓ Travel Advisor Network
- ✓ Group Sales Support
- ✓ Advanced Commission
- ✓ Print and digital marketing to past travellers with advisor Call to Action
- ✓ **Bronze-level travel benefit:** Access to \$150/night tour upon completion of Collette University. No booking is required.



Silver: \$35,000-\$99,999 Annual Travelled Revenue

Access to:

- ✓ All Bronze tier benefits
- ✓ Silver Certificate & Badge
- ✓ Visibility on gocollette.com 'Advisor Finder'
- ✓ \$250 gift card upon advancement from Bronze tier (one time only)
- ✓ Annual joint growth strategy planning with Business Development Manager
- ✓ Eligible for a refund of \$150/night program once revenue has surpassed \$50,000 within 24 months of travel
- ✓ Annual personalized marketing print piece sent to past travellers with advisor CTA
- ✓ **Silver-level travel benefit:** Travel Advisor receives 50% off land with no stated cap; one companion receives 25% off land on the same tour. Both the Travel Advisor and companion receive 10% off air, where applicable. One-time use per calendar year for both the Travel Advisor and one companion.



Gold: \$100,000 - \$249,999 Annual Travelled Revenue

Access to:

- ✓ All Bronze and Silver tier benefits
- ✓ Gold Certificate & Badge
- ✓ Access to Priority Air Handling
- ✓ Travel Advisor Council & Ambassador opportunities
- ✓ Gold-Desk Access
- ✓ Eligibility for Collette Growth Accelerator program up to \$1000 per advisor in marketing dollars
- ✓ **Gold-level travel benefit:** Travel Advisor receives 75% off land with no cap; one companion receives 50% off land on the same tour. Both the Travel Advisor and companion receive 10% off air, where applicable. One-time use per calendar year for both the Travel Advisor and one companion.



Platinum: \$250,000+ Annual Travelled Revenue

Access to:

- ✓ All Bronze, Silver, and Gold tier benefits
- ✓ Platinum Certificate & Badge
- ✓ Eligibility for Collette Growth Accelerator Program up to \$2500 per advisor in marketing dollars
- ✓ **Executive Access:** invitation to join Jaclyn Leibl-Cote, Christian Leibl-Cote and others on open Q&A forum following their quarterly calls
- ✓ Platinum-Desk Access
- ✓ Access to custom tour specialist and waived minimum
- ✓ **Platinum-level travel benefit:** Travel Advisor receives 100% off land; one companion receives 75% off land on the same tour. Both the Travel Advisor and companion receive 10% off air, where applicable.



Scan to learn more about your benefits

Restrictions apply. Scan the QR code to view the full terms & conditions.