



# *centennial* PRESS KIT



Contact Information:  
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# 100 YEARS OF *innovation*



As the longest running tour operator in North America, Collette has been providing guided travel for 100 years. We offer trips on all seven continents, allowing guests to fulfill their deepest travel aspirations. As a family owned and operated business, we consider our travelers to be our personal guests. We understand that each guest is unique so we offer a variety of travel styles, including small groups, single hotel stays, faith-based experiences, river cruises, and impact.

## Collette's Library:

Logos

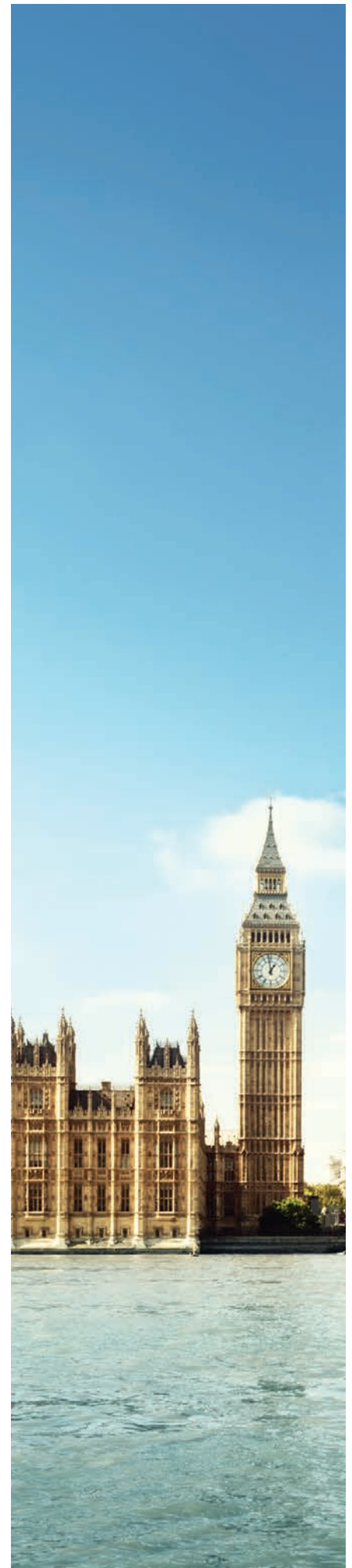
Images of  
Guests on Tour

Collette Cares  
Million Meals Campaign

For any additional photo requests, please reach out to: [PR@collette.com](mailto:PR@collette.com)

# COLLETTE *at a glance:*

- Collette is headquartered in Pawtucket, RI, with additional offices in the United Kingdom, Canada, and Australia
- The company was founded in 1918 by Jack Collette, was purchased by Dan Sullivan, Sr. in 1962, and is now in the third generation of Sullivan family ownership
- We offer guided travel on all seven continents with more than 160 different tour options from which to choose from five different product styles
- Professionally planned itineraries include 4-star accommodations, the services of a professional tour manager, attraction entrance fees and preferential access, unparalleled sightseeing, enriching cultural experiences, comfortable on-tour transportation, hotel-to-hotel baggage handling, and Wi-Fi on tour!





# PRODUCT *styles*



## CLASSIC

### *Collette's Flagship*

Collette's tours open the door to a world of amazing destinations. Marvel at must-see sights, sample regional cuisine, stay in centrally located hotels and connect with new and captivating cultures. These itineraries offer an inspiring and easy way to experience the world, where an expert guide takes care of all the details.



## EXPLORATIONS

### *Immersive Small Group Touring*

Smaller groups lead to bigger experiences. Explorations gives travelers access to the world in a new way, venturing off the beaten path for more adventure and immersive cultural connections. The small group size opens the door to magnificent sights, unique accommodations and exclusive culinary events. Your senses come alive as you capture the true essence of each destination.



## SPOTLIGHTS

### *Single-hotel Stays*

Unpack just once and explore the world's most iconic cities during Spotlights' single-hotel stays. The leisurely pace offers you the chance to get to know these destinations like a local. Must-see cultural highlights are always included, plus there's plenty of time to explore independently, creating your own unique adventure.



## RIVER CRUISE

### *Taking the River Less Traveled*

Collette's River Cruises are a slower, more intimate way to explore the world. These adventures, on small 4-star vessels, are an easy way to travel through the world's beautiful waterways. Plus, when you step off your ship with a Tour Manager by your side, you'll truly come to know the people and places along the river.



## FAITH

### *Spiritual Journeys*

Collette's collection of religious tours has been created with our faith-based travelers in mind. The focus is on creating inspiring travel experiences in world-famous spiritual locations, and these itineraries are designed utilizing more modest accommodations that capture the reflective surroundings in which they sit.



## IMPACT TRAVEL

### *Travel to Make A Difference*

Impact Travel allows you to combine your love of travel with your desire to make a difference. Go beyond simply seeing destination highlights and work alongside members of the local community to help bring about positive, sustainable change.



## WHY *guided travel?*

- Collette handles all the details for guests from the time of booking all the way to the return home
- If anything occurs on tour, or guests need to cancel before the tour departs, they are fully covered with Collette's travel protection plan (meaning they get cash back minus the cost of the plan)
- We'll pick the guest up at their home and upon arrival at their destination airport as part of our door to door service



## a company rooted in giving.

In the early days of Collette, giving back meant helping in any way that you could, whether it was offering the change in your pocket to people in need or lending a helping hand to neighbors and coworkers. As Collette grew in size, that culture of giving remained deeply embedded in the fabric of our identity. In 1997, Collette established a charity to formalize how we give in the community where the company is based - Rhode Island. Around this time, a robust volunteer program took shape and employees from all corners of the company began to participate in our mission to help children and communities through hunger and education initiatives. As the company grew into a global organization with offices in Canada, the UK and Australia (along with a collection of tours that reach all seven continents), our giving program began to grow as well.



Collette Cares gives back to children in communities around the world. With a focus on basic needs – namely hunger and education – we have set forth on a mission to equalize the playing field for all children, no matter their circumstance. It is our hope that with helping hands, they can receive the tools to accomplish their dreams. Collette enhances people's lives through travel; likewise, we aim philanthropically to enhance the lives of those who live in the communities where we live and where we travel. Engaged employees are the heart and soul of our program which is why each year, they give over 4,500 hours of service.

***In honor of the centennial,***  
**Collette Cares will pledge 1 million meals**  
**to those in need around the world.**

For more information or the opportunity to schedule an interview with Collette's corporate social responsibility team, please email **[PR@collette.com](mailto:PR@collette.com)**