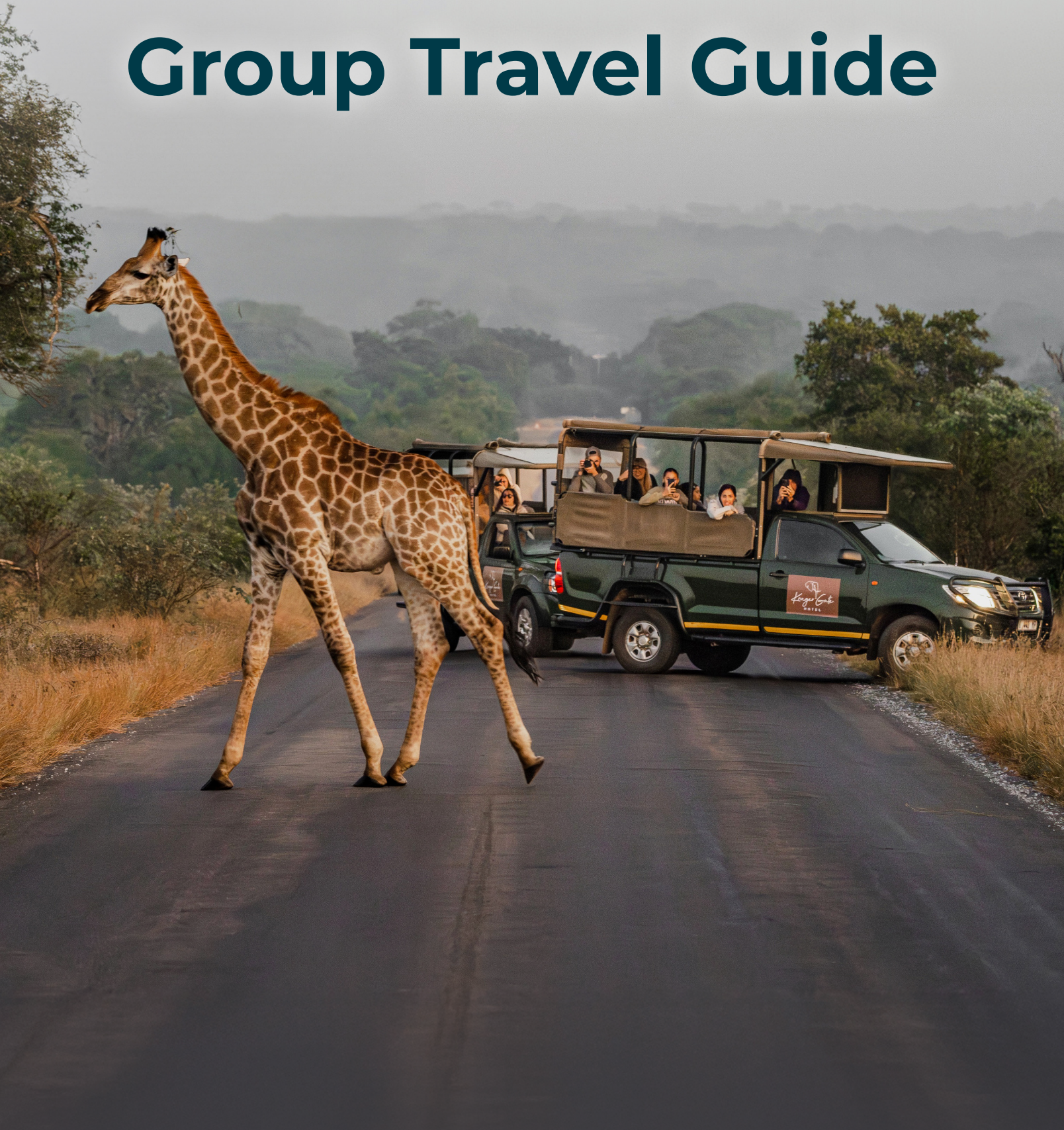


collette

Experts in Guided Travel Since 1918

Group Travel Guide







10 Reasons Group Leaders Choose to Work with Collette

1. **You get a local Collette representative** to help you plan and promote your tour.
2. **Risk-free group reservations** with no minimum number of travellers.
3. **No upfront deposits** to hold group space.
4. **Hometown pickup** for all air-inclusive tours, on groups of 10 or more*.
5. **Free personalised marketing support** to help spread the word, including your own webpage.
6. **Guaranteed land and air rates** before deposit due dates.
7. **You earn more:** The more you book, the more you earn.
8. **Expertise** with one of the longest running tour operators globally, leading group tours since 1918.
9. **Free \$50,000,000** professional liability insurance coverage.
10. **Industry-Leading Cancellation Waiver**
During COVID-19, Collette issued over USD \$185M in cash back refunds.

*Certain conditions apply. Call for details.

Collette Makes Group Travel Easy

You know that travel is better when you go with a group. And when you go with Collette, it's even better because our team creates a seamless experience for you from the moment you start planning your trip all the way until you and your travellers return home.





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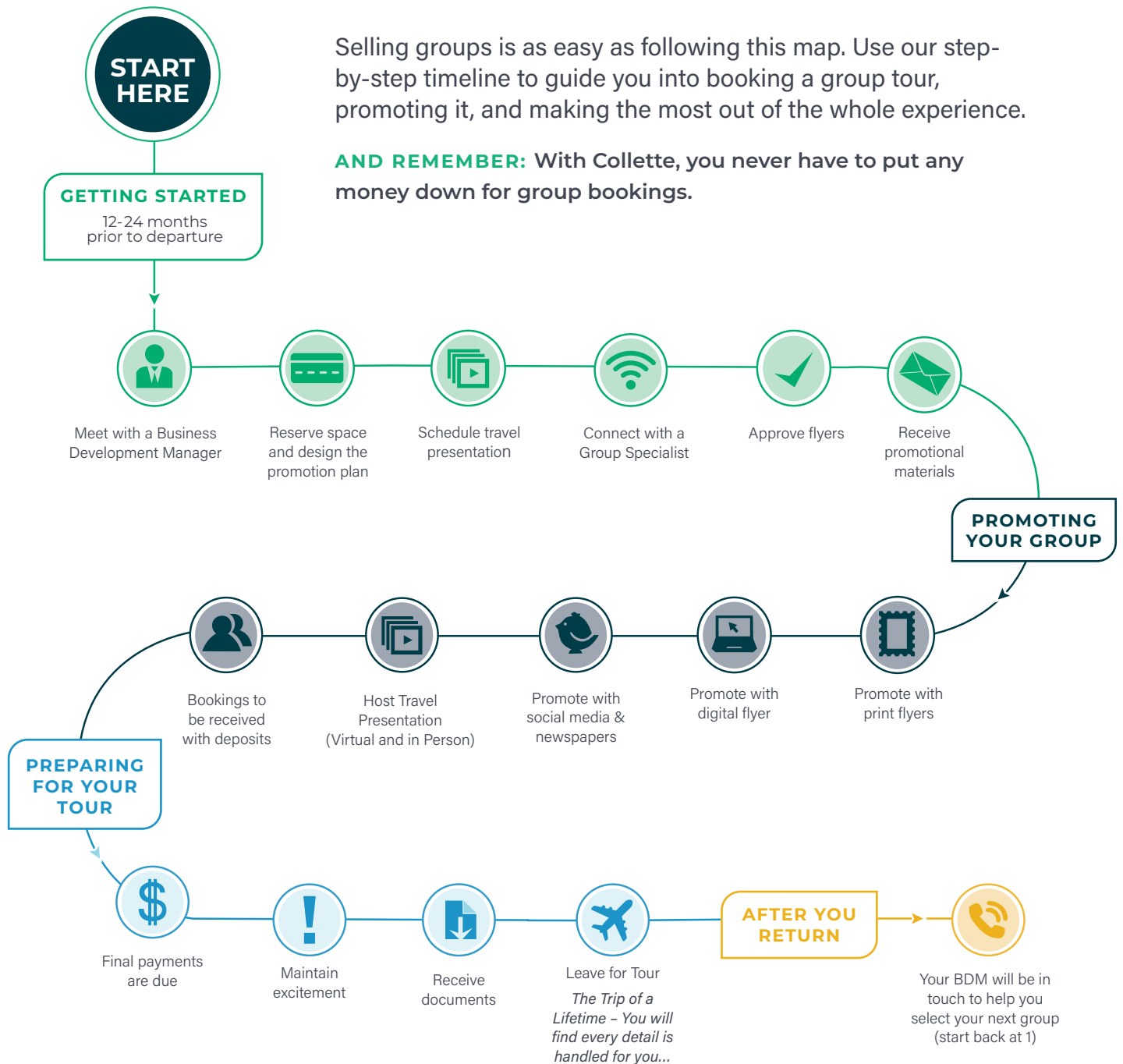
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Why Every Leader Should Have a **Travel Program**

- ✓ Build community and loyalty
- ✓ Earn free travel
- ✓ Grow your network
- ✓ Help travellers build confidence with group travel
- ✓ Enhance your fundraising or revenue generation
- ✓ Offer greater value to travellers than they can find booking trips on their own
- ✓ Enjoy the ride, because every detail is taken care of

Group Booking Timeline



To learn more, or to set up a one-on-one groups information session, contact your **Business Development Manager**.

A photograph of two women with blonde hair, smiling and taking a selfie with a red smartphone. They are outdoors in a scenic location with Mount Fuji in the background under a blue sky with white clouds. The woman on the left is holding the phone. A wooden sign with Japanese characters and 'FUJI HAKONE' is partially visible in the foreground.

What You'll Get with Collette

We're Always Looking Out for Your Reputation

When you book a group with Collette, you'll get a risk-free reservation, every time. With **no group deposit and no minimum number of travellers**, you have every reason to start planning now.

We include our **industry-leading cancellation waiver** for an extra layer of comfort. It's simple: You cancel, and you get your money back (minus deposit). Any reason, every tour. No blackout dates or restrictions.

Cancel for any reason (bad hair days apply) up to 24 hours before your tour leaves and get a full money-back refund minus the deposit.

Collette issued a **record-breaking USD \$185M back to travellers** during the COVID-19 pandemic.

(Did we mention groups are also protected by **free \$50 million professional liability insurance coverage?**)



📍 Santorini, Greece



📍 Marrakesh, Morocco



📍 Killarney, Ireland

TRAVELLER FEEDBACK:

"This trip was filled with once in a lifetime experiences and literally, wonders of the world..."

but the reason to do it with Collette is the manner in which you take care of the details and give us the best experience without us having to deal with what are undoubtedly a plethora of details. You all are masters of making it "easy" for the traveller."

– TRAVELLER **PATRICIA A. ON**
TREASURES OF EGYPT

Dedicated Expertise

We're here for you and your travellers, every step of the way. We've got the largest team in the travel industry and a team that specialises in booking groups to make sure that when you book your group's trip, it's quick and easy.

Our marketing team has got your back, too! Collette will provide **FREE personalised materials like trip flyers and social media collateral.**



📍 Arenal Volcano Region on Costa Rica: A World of Nature

The Best Experience for **Your Group**

Collette is an innovator in the industry, offering comprehensive destination experiences for your groups, including the must-sees as well as cultural immersion and local engagement. With well-balanced itineraries, groups can expect to be wowed by incredible inclusions perfectly balanced with free time, choice, and flexibility.

See more at collette.com.au/more

Expertly Planned. Expertly Led.

We're not just taking you on a tour, we're making it a travel experience you'll never forget. What does that mean for you? Our expertly-designed tours feature the must-sees and immersive experiences - not one or the other. You'll enjoy more meals in local restaurants, stay in 4-star and above accommodation, and explore like a local.



📍 Tour Lisbon on *Sunny Portugal*

Must-Sees

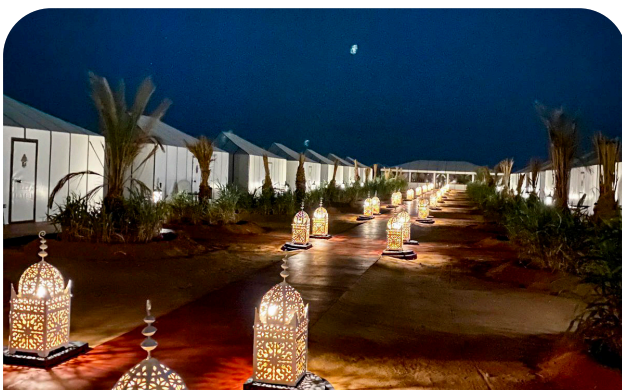
They're called "must-sees" for a reason. Our carefully crafted itineraries include those iconic, can't-miss sights for each of our incredible destinations.



📍 Powhiri on *Exploring New Zealand's Wonders*

Cultural Experiences

Our cultural experiences, hand-crafted by our experts, allow you to truly get to know both the destination and the people who call it home.



📍 Desert Camp on *Colours of Morocco*

Accommodation

We carefully choose each 4-star hotel to enrich your experience, making sure they're located in strategically selected spots that capture the destination.



📍 Cooking class on *Best of Italy*

Culinary Inclusions

Meals become memorable moments. Our meals are culinary experiences that allow you to explore new cultures in an engaging, not to mention flavourful, way.

Travel You Can Feel Good About

Collette's purpose is to craft experiences that spark understanding, positive change, and happiness through the power of travel.



Responsible Business

Collette has four core values: Be Happy, Be Responsible, Be the Legacy, and Be Trailblazers. These values tie back to everything we do.

Responsible Cultural Interaction

Our tours feature cultural experiences that immerse you in the destination while also taking care to offer experiences that help to preserve heritage, respect cultures, and support locals. On average, dinner is included 50% of the time and are often at local restaurants. These experiences, plus home-hosted meals and cooking classes, support local families and businesses.

Animal Welfare

We partner with animal welfare experts, so you can be sure animal-related experiences align with our high standards.

Our Non-Profit Foundations

Through the establishment of two nonprofits, grantmaking efforts support education, food insecurity, equity, disaster relief, and more.

- **The Collette Foundation** is a 501c3 nonprofit organisation, established in 2007, that supports communities around the world in the places that we visit.
- **The Alice I. Sullivan Foundation** was founded in 1997 and supports the communities where we work.

Responsible Travel

Small group Explorations is our fastest-growing travel style, and giving back is a built into the design of these tours. 100% of Explorations tours are carbon neutral and feature **Impact Moments**, like visiting a social enterprise or nonprofit that provides positive, sustainable benefits to local communities.

And it doesn't stop at our small group tours. In addition to 'must-sees', travellers experience inclusions that directly support locals and local communities.

Volunteering



Collette employees receive four hours of paid volunteer time each month to give back in a way that's meaningful to them. Our Sales Team often supports destinations they visit, too. Following an earthquake in Morocco, our team packed 250 backpacks and 2 tonnes of vegetables in Marrakesh to support impacted children and families.



United Nations
Global Compact

In 2023, Collette signed the United Nations Global Compact, becoming one of over 15,000 businesses and firms dedicated to adopting sustainable and socially-responsible policies and committed to reporting on our implementation and progress.



📍 Sheroes Cafe, India

Your Team for a Successful Trip



PRE-TOUR ROLES

Business Development Manager (BDM)

Your Business Development Manager is a local representative that will ensure you plan a successful trip.

They will help you:

- ✓ Choose the perfect tour for your group
- ✓ Find the right balance of free tours and revenue earned
- ✓ Get the marketing support you need, including brochures and a webpage
- ✓ Do virtual and in-person meetings for your group

Group Specialist

We have a dedicated team of Group Specialists inside the Collette Group Department to assist you.

Behind the scenes, they are:

- ✓ Your helpful resource for all your questions and needs
- ✓ Coordinating the group details in order to provide a smooth experience
- ✓ Providing pertinent information to you about your group's trip throughout the process

Group Leader

The Group Leader's role is to create excitement around the trip.

- ✓ Send out personal invites to anyone and everyone to join
- ✓ Leverage your platforms to promote your tour – in newsletters, at events, wherever your audience resides
- ✓ Post the tour on all social media and websites
- ✓ Schedule an in-person and/or virtual presentation with your BDM



ON-TOUR ROLES

Tour Manager

Our Tour Managers are like good friends who know the area... and they love to show your groups around – bringing charm, humour, and an endless stream of local insight on tour.

Group Leader

Once on tour, a Group Leader's role is first and foremost to have fun and spend time enjoying the tour alongside your travellers. You may also:

- ✓ Recognise any birthdays or anniversaries occurring while on tour.
- ✓ Ensure your travellers feel a sense of community during their journey.

Emergency Team

While on tour, our team is there to support you no matter what, 24/7, all year long.



The Complete Transportation Package

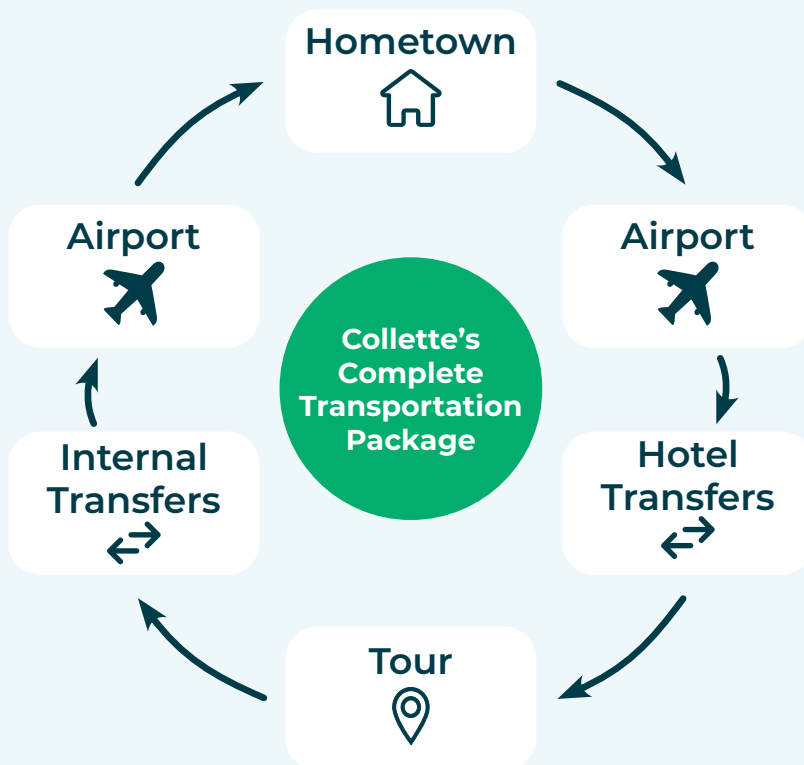
The key to worry-free travel?

Booking air with Collette.

It's simple. Buy air, secure Hometown Pickup for groups.*

Transportation is already covered in destination on tour. Group members who purchase air through Collette have total peace of mind the minute they set foot at their Hometown Pickup spot, to the minute they get back to it after their trip.

*Certain restrictions apply. Call for details.



"Having the motor coach drivers pick us up locally and driving to the airport, to the hotel, to the tours, everything was taken care of and hassle free."

It was so nice to not worry about that part of the trip. The tours were very nice and we enjoyed them all. "

- TRAVELLER DONICE L. ON SPOTLIGHT ON TUSCANY



More Reasons to Book **Group Air**

✓ **There is flexibility.**

One gateway? Multiple gateways? Pre- or post-nights? Economy, premium, or business class? We are here to work with your group, and satisfy all your unique needs.

✓ **We will help you shop.**

Collette is committed to providing a seamless air experience for our travellers — and providing the best available air schedules.

✓ **We have a team of in-house experts on air.**

Our Air Department is our tour de force of expertise when it comes to your options, and what availability exists.

✓ **You can lock in rates.**

When you are quoted a group rate to promote, that air rate is guaranteed once deposit is made and legal name is submitted to Collette. (Must be done prior to seat reduction date.)



 Machu Picchu Sunrise on *Peru: Machu Picchu & Lake Titicaca*

Personalise Their Experience.

Give your group more options with added excursions, tour extensions, and back-to-back tours.

Our expert team carefully develops these excursions and extensions to enhance our tours for a seamless travel experience. Your group can add a day, a few days, or even an entire tour to their itinerary with zero hassle.

Add More to Their Tour



📍 Algarve Coastal Cruise on *Sunny Portugal*



📍 The Sarova Stanley on *The Plains of Africa*

Optional Excursions

Many tours offer optional excursions that give your travellers flexibility and a different perspective of the destination. Help your travellers make the most of their tour.

Pre- & Post- Nights

Collette can easily add a pre-night or post-night stay to an existing itinerary. Your travellers enjoy the benefits of an early arrival or late departure, and you'll enjoy a streamlined booking process.



📍 Singapore Extension on *Wonders of Thailand*



📍 Combine two tours into one adventure

Tour Extensions

Our tour extensions compliment so many tours perfectly. These shorter excursions, added before or after a tour, are the best way to add even more memories to a trip.

Back to Back

Collette can help you combine two tours into one grand experience. Many of our tour dates line up perfectly to allow your travellers to create a custom travel experience.

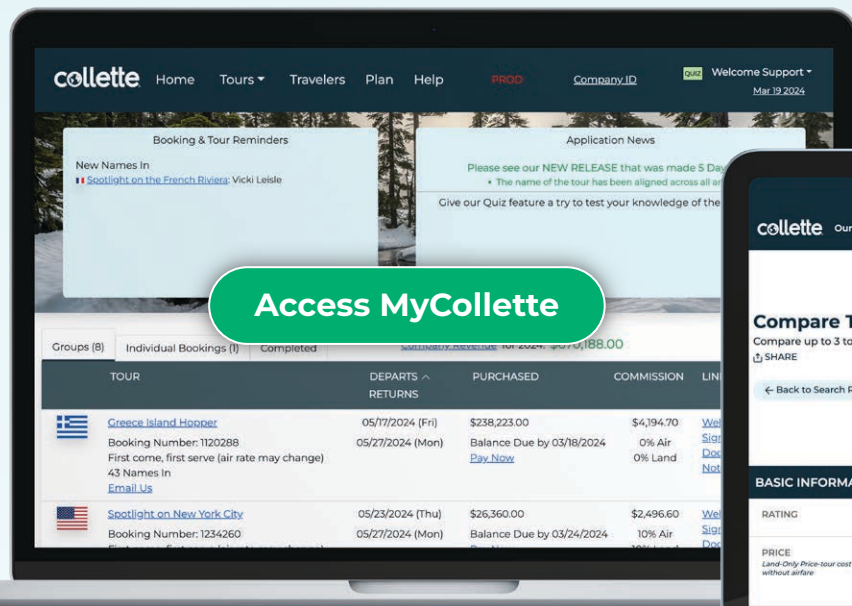


Air Upgrades

Your travellers can upgrade to **Premium Economy** or **Business Class** to fly in style.

Online Resources

More at Collette.com.au

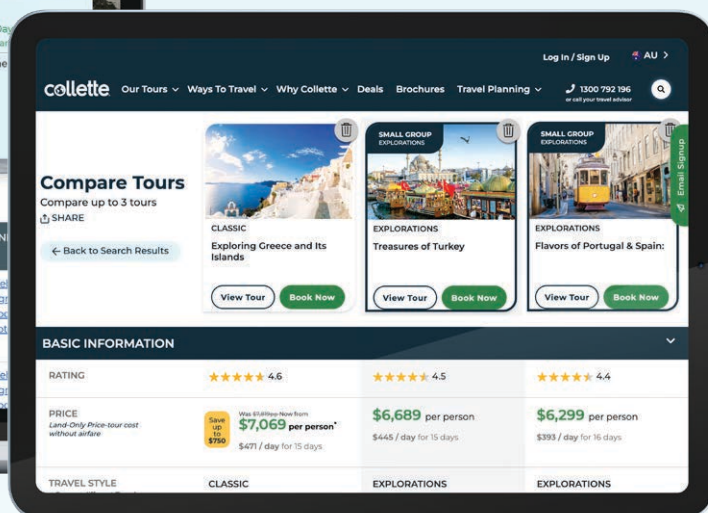


MyCollette Self-Service Platform

This easy-to-use system is your “view behind the curtain” - whenever you need it. Once logged into your **MyCollette** account, you can:

- ✓ Access all group bookings
- ✓ See who you have signed up
- ✓ Track your full traveller list for each departure
- ✓ Monitor payments: See what has been paid, and what is still due
- ✓ Download images to help you promote
- ✓ Access your groups' unique weblink for your bookings
- ✓ Utilise our planning tool to help you prep for the years ahead

And the best part? This platform is constantly evolving to help support your group business. Ready to get started? Contact your local Business Development Manager to get connected.



Compare Tours

We recently redesigned our website, and we added functionality that allows you to compare up to three tours at once. See how cost, itineraries, maps, and more stack up between tours.

To compare tours:

- 1 Filter your search by using the Our Tours drop down menu in the navigation bar or by using the search bar.
- 2 From the Filtered Search page, click on the “Select to Compare” box located below each tour card. You can select up to 3 tours.
- 3 Click Compare.

[Watch the Demo](#)

Connect with Collette

Find out what the Collette community is buzzing about on our social media pages. More than posts and comments, our social media sites are a forum for travellers to interact, engage and inspire.

[Facebook.com/gocollette](#)

[Instagram @gocollette](#)

[YouTube.com/gocollette](#)

[@ColletteTravel](#)

Group Marketing Resources



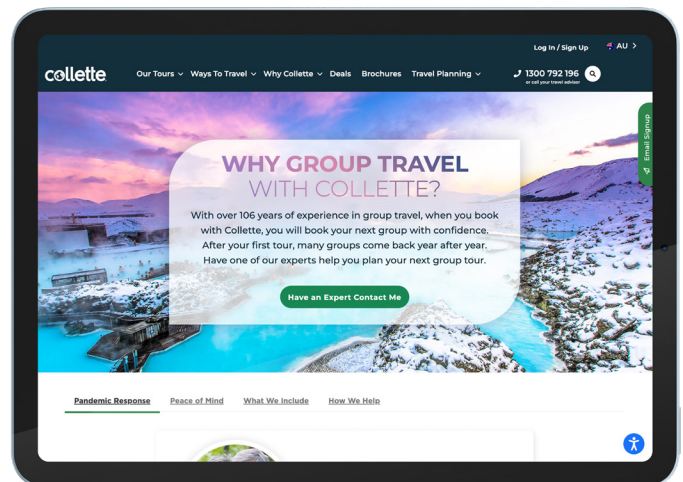
Marketing Materials

We're here to help you get the word out with free personalised e-flyers, print flyers, posters, postcards, and your own webpage. We can provide you with all the tools your group needs to reach their entire database.

Collette Groups 101

Are you starting your group journey with Collette? See all the advantages that keep groups coming back to us, year-over-year for their travel needs. See input from your peers, our popular tours, and what you can expect when you work with us.

collette.com.au/groups



Online & Travel Night Presentations

Our educational presentations allow your guests to learn more, get acquainted with one another, ask questions, and most importantly, get excited! Plus, share the recording with travellers that can't attend the live presentation.

What do you look for in a tour?

A chance to unpack just once and stay a while? Some must-sees paired with local engagements? Sailing the most stunning waterways in the world?

We've got a tour for that.



Alberta, Canada

CLASSIC

Iconic Sights, Enriching Experiences

- Ideal for seeing the world's iconic destinations.
- Average group size: **37** travellers; max. **44**
- 100+ globe-spanning tours: from close to home to a world away.
- Preferential access to sights means you'll skip the line and spend more time discovering.
- Hit all the highlights at a value-minded price.



London, England

SPOTLIGHTS

Go In Depth, Unpack Just Once

- Ideal for overpackers, urban explorers, and cultural deep-divers: **unpack once at a centrally located hotel.**
- Average group size: **37** travellers; max. **44**
- 5-9 day stays make great getaways.
- Perfectly choreographed itineraries balance free time with fuller days.
- Know where the locals go with a guide by your side.

SMALL GROUP EXPLORATIONS

A Connection to Culture

- **Ideal for the culturally curious: come home with stories you can't wait to tell.**
- Average group size: **19** travellers; max. **24**
- Say "yes" to unique experiences you'd be hard-pressed to find on your own.
- Hotels that perfectly capture the local vibe mean your exploration never stops.
- Travel today, improve tomorrow with socially responsible Impact Moments and carbon offsetting.



Chobe, Botswana



Istrian Peninsula, Croatia

CRUISING

Explore the World's Scenic Waterways

- **Ideal for those who think some of the best sightseeing comes from the deck of a boat.**
- Step off the boat and right into the culture with included onshore excursions and experiences.
- Many exclusive departures mean you and your fellow Collette travellers are the only ones on board.
- Private yachts to small ships, iconic rivers to open sea: see the world by water.



Lourdes, France

FAITH

Spiritual Journeys

- **Ideal for those who wish to connect with their faith on a deeper level.**
- Reverent and reflective: from shrines & holy sites to included Mass on many tours.
- Take a personal pilgrimage: walk in the footsteps of your faith's forefathers.
- Modest 3-star accommodation capture the humble surroundings in which they sit.



Over 170 Tours to All 7 Continents

TRAVEL STYLES

All tours are **Classic** (Iconic sites, enriching experiences) tours except those marked as follows:

- | | |
|---|---|
| E Small Group Explorations
<i>A connection to culture</i> | C Cruising
<i>Explore the world's scenic waterways</i> |
| S Spotlights Single-Hotel Stays
<i>Go in depth, unpack just once</i> | F Faith
<i>Spiritual journeys</i> |

NORTH AMERICA

- Canyon Country
- National Parks of America
- The Colorado Rockies
- America's Cowboy Country
- Painted Canyons of the West
- Utah's Might Five & the Rockies **NEW!**
- S** Spotlight on South Dakota
- Islands of New England
- Colours of New England featuring Portland, Maine
- E** Roaming Coastal Maine
- Mackinac Island
- Spotlight on New York City
- Spotlight on Washington, D.C.
- American Heritage ft. the Greenbrier Resort **NEW!**
- Celebrating America's 250th Anniversary **NEW!**
- Southern Charm
- Bluegrass Country & the Smoky Mountains
- America's Music Cities
- S** Spotlight on San Antonio
- Pacific Northwest & California
- California Dreamin'
- Sequoia & Kings Canyon National Parks **NEW!**
- Grand Hawaiian Adventure
- Alaska: America's Last Frontier
- E** Alaska's Northern Lights
- Canadian Rockies featuring Rocky Mountaineer
- Canadian Rockies by Train

- Canadian Rockies & Glacier National Park
- Canadian Rockies & Alaska's Inside Passage **NEW!**
- Best of Eastern Canadian Cities
- Canadian Maritimes & Coastal Wonders
- E** Charms of Quebec **NEW!**
- Christmas Markets of Montreal & Quebec **NEW!**
- Alaska Discovery Land & Cruise
- America's National Parks & Denver
- E** Montana: Exploring Big Sky Country

EUROPE

- Reflections of Italy
- Italian Vistas
- Southern Italy & Sicily
- Rome & the Amalfi Coast
- Rome & the Amalfi Coast: Winter in Sorrento **NEW!**
- F** 2025 Jubilee: The Holy Year
- E** Italy's Treasures
- E** Tuscan & Umbrian Countryside
- E** Italy: Amalfi Coast to Puglia
- E** Best of Italy
- S** Spotlight on Northern Italy **NEW!**
- Shades of the English Countryside **NEW!**
- British Landscapes
- Exploring Britain & Ireland
- Shades of Ireland
- Irish Splendour
- E** Countryside of the Emerald Isle
- E** The Best of Ireland

- Discover Scotland
- Exploring Scotland & Ireland
- ⓔ Coasts & Countrysides of England
 - London & Paris
 - France Magnifique
- ⓔ Essence of France
- Ⓢ Spotlight on Paris
 - Spectacular Scandinavia
 - Iceland's Midnight Sun
 - Iceland's Magical Northern Lights
- ⓔ Best of Iceland
- ⓔ Best of Iceland ft. the Northern Lights **NEW!**
- ⓔ The Northern Lights of Finland
 - Sunny Portugal
- ⓔ Portugal's Old-World Charms **NEW!**
- ⓔ Flavours of Portugal & Spain featuring Douro & Rioja Wine Regions
 - Spain's Classics
 - Spain's Classics & Portugal
 - Spain's Costa del Sol & Madrid **NEW!**
 - Exploring Greece & Its Islands
 - Greece Island Hopper: Athens, Mykonos, & Santorini
- ⓔ Treasures of Turkey
- ⓔ A Taste of the Balkans
 - Croatia & Its Islands: Small Ship Cruising on the Adriatic Coast
 - Discover Croatia, Slovenia & the Adriatic Coast
 - Imperial Cities
 - Discover Switzerland, Austria & Bavaria
 - Exploring the Alpine Countries
 - European Christmas Markets
- ⓔ Canals, Champagne & Culture: A Journey through the Netherlands, Belgium & France
- ⓔ Peaks of Europe: The Alps to the Dolomites
 - Treasures of Europe
 - Shades of Ireland featuring Northern Ireland
- ⓔ Scotland: Land of Lore & Legend
- Ⓢ Spotlight on London
 - Alpine Lakes & Scenic Trains
 - Europe: The Grand Tour **NEW!**
- ⓔ Majestic Cities of Central & Eastern Europe
- Ⓢ Holland & Belgium Springtime River Cruise
- Ⓢ Christmas on the Danube
- Ⓢ Magical Rhine & Moselle Rivers
- Ⓢ Venice & Croatian Islands Cruise
- Ⓢ Spotlight on the French Riviera
 - Classical Greece
- ⓔ Gems of Greece: Crete, Naxos, Paros & Santorini **NEW!**
 - Tuscany & the Italian Riviera
- ⓔ Sicily & Its Isles

- ⓔ Old World Sicily & Malta
- ⓔ Shrines of Italy
- Ⓢ Spotlight on Tuscany
- ⓔ Mediterranean Coastal Journey: Spain, France & Italy
- ⓔ Greece: In the Footsteps of Paul the Apostle
- ⓔ The Balkans: from Coastal Croatia to Legendary Greece
 - Highlights of Norway
 - Portugal & Its Islands
- ⓔ The Azores: Jewels of Portugal
- ⓔ Exploring Iberia: Southern Spain to Coastal Portugal
- ⓔ Pilgrimage to Fatima & Lourdes with Barcelona

AFRICA

- Treasures of Egypt
- ⓔ The Plains of Africa
- ⓔ African Safari: Kenya & Tanzania
- ⓔ Exploring South Africa, Victoria Falls & Botswana
- ⓔ Wilderness of Southern Africa: Safari by Land & Water
- ⓔ Namibia & South Africa: Epic Landscapes & Wildlife **NEW!**
- ⓔ Colours of Morocco

CENTRAL & SOUTH AMERICA

- Tropical Costa Rica
- ⓔ Costa Rica: A World of Nature
- Ⓢ ⓔ Patagonia: Edge of the World
- ⓔ Essential South America **NEW!**
- ⓔ Peru: Machu Picchu & Lake Titicaca
- Ⓢ ⓔ Machu Picchu & Galápagos Wonders featuring a 4-Night Cruise
- Ⓢ ⓔ Antarctica: The White Continent **NEW!**

AUSTRALIA & NEW ZEALAND

- Australia's Outback to New Zealand's South Island
- The Complete South Pacific
- ⓔ Australia and New Zealand Uncovered
- ⓔ Exploring New Zealand's Wonders
 - South Pacific Wonders
 - South Pacific Wonders with North Island

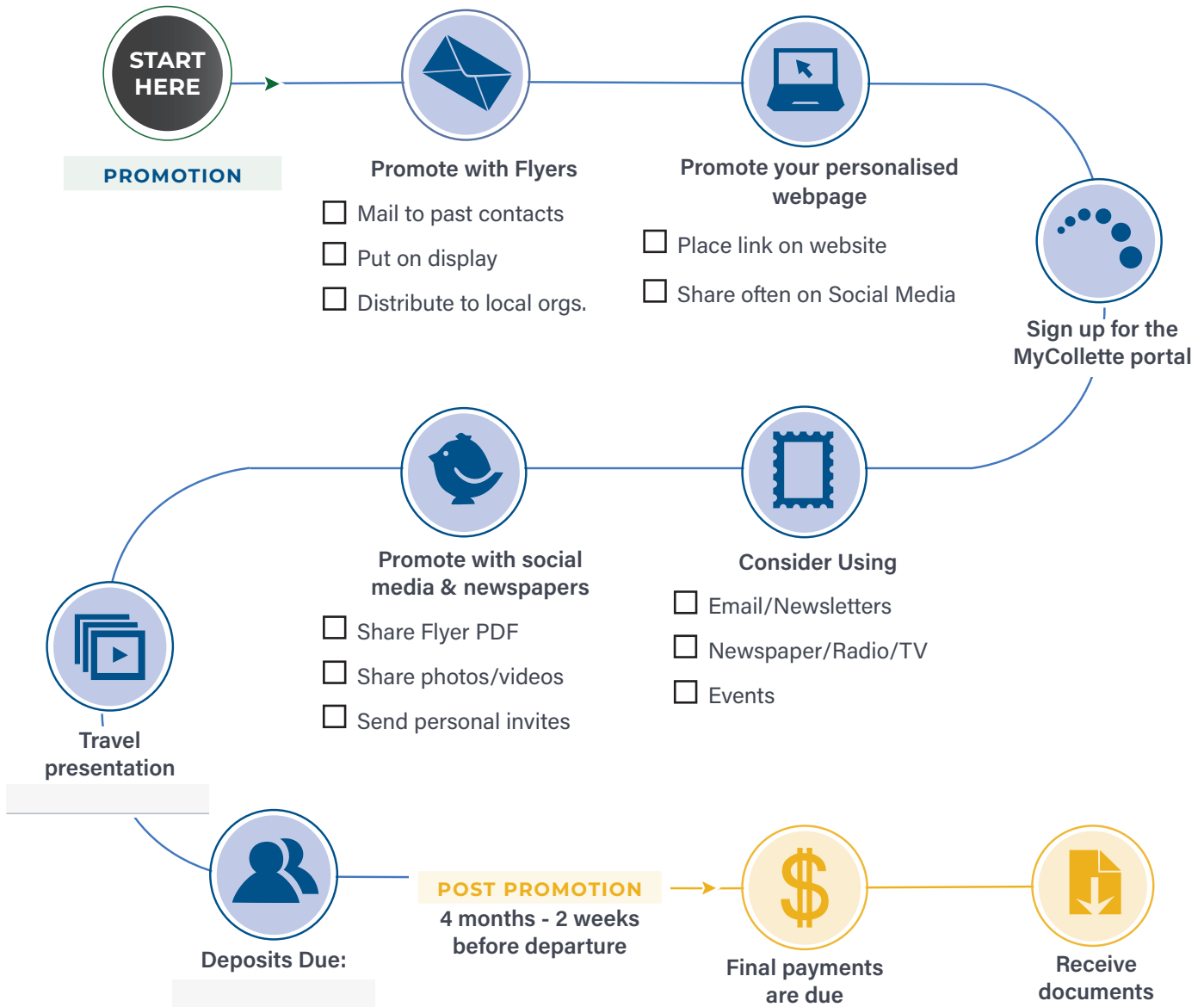
ASIA & THE SOUTH PACIFIC

- ⓔ Mysteries of India
 - Cultural Treasures of Japan
- ⓔ Japan & South Korea: From Tokyo to Seoul **NEW!**
 - Wonders of Thailand
- ⓔ Kingdoms of Southeast Asia

[View All Tours](#)

Group Promotional Checklist

Make sure you are promoting every way you can.
We included a checklist to help.



Travel Planning Calendar

JANUARY	FEBRUARY	MARCH
APRIL	MAY	JUNE
JULY	AUGUST	SEPTEMBER
OCTOBER	NOVEMBER	DECEMBER

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JANUARY	FEBRUARY	MARCH
APRIL	MAY	JUNE
JULY	AUGUST	SEPTEMBER
OCTOBER	NOVEMBER	DECEMBER

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Book Your Group Today – It's Easy & Risk Free

- 1 Contact your local BDM or call Collette at 1300 062 731.
- 2 Choose the perfect tour for your group with the support of your BDM.
- 3 Promote using personalised materials crafted by Collette.

- ✓ No Deposit Required.
- ✓ No Minimum Group Size.