



## **PRESS KIT**



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# OVERVIEW

As the longest-running tour operator in North America, Collette has provided guided travel for over 100 years. With trips to all seven continents, guests fulfill their deepest travel aspirations in a variety of ways. Our guests are all unique so we offer diversified travel styles including small groups, single hotel stays, and faith based experiences, river cruises, and rail journeys. As a family-owned and operated business, we emphasize a focus on our travelers as our personal guests and are dedicated to making the world a better place, through a comprehensive corporate social responsibility platform.

# QUICK FACTS

- Founded in 1918 by Jack Collette
- Purchased by Dan Sullivan, Jr. in 1962, and now in the third generation of family-ownership
- Offices in United States, United Kingdom, Canada, and Australia
- 618 employees
- CEO: Dan Sullivan, Jr.
- President: Jaclyn Leibl-Cote

# PRODUCT LINES

## **Classic – Collette’s Flagship**

Collette’s tours open the door to a world of amazing destinations. Marvel at must-see sights, sample regional cuisine, stay in centrally located hotels and connect with new and captivating cultures. These itineraries offer an inspiring and easy way to experience the world, where an expert guide takes care of all the details.

## **Explorations – Immersive Small Group Touring**

Smaller groups lead to bigger experiences, and Explorations gives travelers access to the world in a new way, venturing off the beaten path for more adventure and immersive cultural connections. The small group size opens the door to magnificent sights, unique accommodations and exclusive culinary events. Your senses come alive as you capture the true essence of each destination.

## **Spotlights – Single-hotel Stays**

Unpack just once and explore the world’s most iconic cities during Spotlights’ single-hotel stays. The leisurely pace offers you the chance to get to know these destinations like a local. Must-see cultural highlights are always included, plus there’s plenty of time to explore independently, creating your own unique adventure.

# PRODUCT LINES

## **River Cruise – Taking the River Less Traveled**

Collette's River Cruises are a slower, more intimate way to explore the world. These adventures, on small 4-star vessels, are an easy way to travel through the world's beautiful waterways. Plus, when you step off your ship with a Tour Manager by your side, you'll truly come to know the people and places along the river.

## **Faith – Spiritual Journeys**

Collette's collection of religious tours has been created with faith based travelers in mind. The focus is on creating inspiring travel experiences in world-famous spiritual locations, and these itineraries are designed utilizing more modest accommodations that capture the reflective surroundings in which they sit.

**WEBSITE:** [www.collette.com](http://www.collette.com)

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**IMAGES:** *For any image requests please reach out to [PR@collette.com](mailto:PR@collette.com)*



# CORPORATE SOCIAL RESPONSIBILITY



## OVERVIEW

We believe that travel should be a force for good and by uniting with our employees, partners and travelers, we can make a positive impact in our local and global communities. Social Responsibility at Collette means working together to take care of the places we live, work and travel. We focus on four key areas – Community, People, Travel and Planet – taking a holistic approach by striving to do good in every area of our business.

## QUICK FACTS

- In 2018, Collette employees volunteered over 6400 hours in their communities
- Collette makes annual grants to more than ten projects per year in destinations where we travel to fight global hunger and close education gaps
- Supports dozens of partners in our local communities with the same mission of increasing educational standards and fighting hunger and malnutrition

# VALUES

## ***COMMUNITY***

Our nonprofit, the Collette Foundation, supports worldwide communities in need through hunger and education initiatives. Each year, employees volunteer more than 4,500 hours of their time to efforts in their own communities and across the world.

## ***TRAVEL***

We strive to create an experience our guests not only enjoy, but also feel good about. We work to sustain and preserve communities, cultures, and traditions through tourism, and positively impact the places we come to know as travelers.

## ***PEOPLE***

We couldn't deliver the amazing travel experiences that we do without our incredible team. We offer our employees a variety of tools to be happy, healthy, and successful including learning and growth opportunities.

## ***PLANET***

Our world is filled with awe-inspiring natural wonders. That's why we are actively making responsible decisions to reduce our carbon footprint and care for our planet, the place we all call home.

**WEBSITE:** [www.gocollette.com/socialresponsibility](http://www.gocollette.com/socialresponsibility)

**CONTACT:** *For all media inquiries and image requests  
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